

ABOUT APEX CAPITAL REALTY

APEX Capital Realty is an independent commercial real estate brokerage firm. We work directly with a diverse number of real estate and business owners in order to create unique, fulfilling, and lucrative opportunities in the market.

APEX Capital Realty is composed of industry experts and specialists which possess an unparalleled understanding of the unique dynamics and trends that drive the current real estate and business markets. We believe in having a transformative impact in our industry through leadership and advocacy which helps push the creative boundary of what can be achieved. With collaboration ingrained in our company culture, our commercial advisors work hand-in-hand with our clients in order to reach optimal results.

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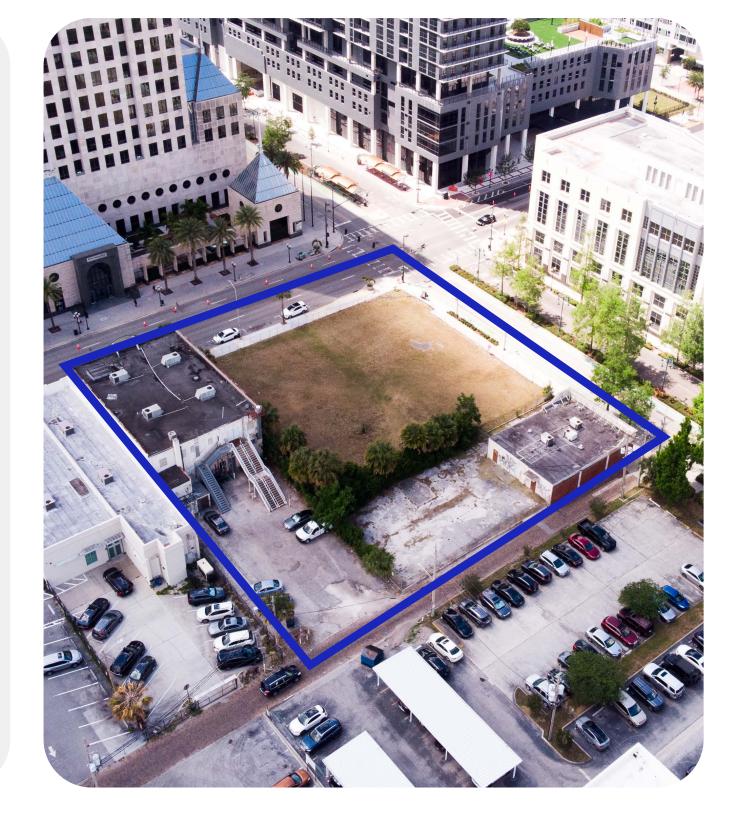
EXECUTIVE SUMMARY

389 ORANGE AVE, ORLANDO, FL, 32801

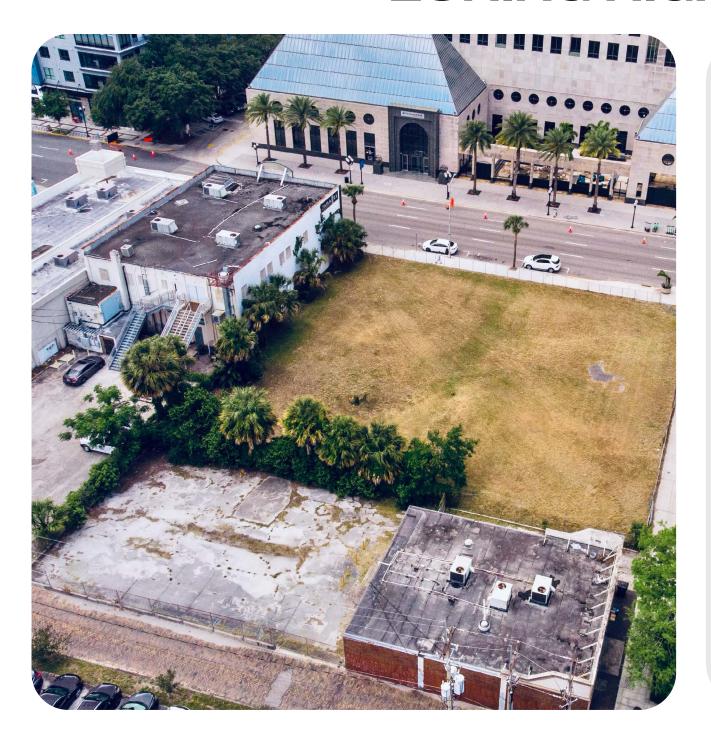
APEX Capital Realty is proud to exclusively Introduce an unparalleled investment opportunity in the heart of Orlando! Nestled within the vibrant cityscape, this expansive 44,706 square feet of prime land offers a remarkable canvas for ambitious development endeavors. Strategically zoned to accommodate a staggering 400 units per acre, this rare gem presents an exceptional chance to shape the skyline with a visionary residential project.

Orlando, known for its development-friendly environment, provides an ideal backdrop for realizing bold visions and bringing transformative projects to life. The city's supportive policies, streamlined permitting processes, and commitment to fostering growth make it a prime destination for forward-thinking developers.

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Site Size	44,706 SF (1.03 acres)		
Unit Count	424 Residential Units		
FAA Approved Height	450 FT		
Gross Developement SF	402,354 SF		
Zoning	AC-3A/T		
Asking Price	\$12,300,000		



ZONING HIGHLIGHTS



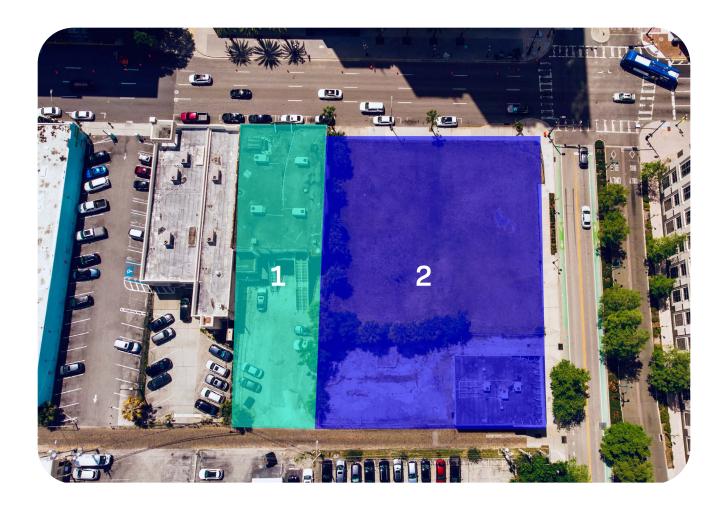
BY RIGHT

Height	450 FT	
Density	206 Units	
Zoning	AC-3A/T	
Buildable Area	178,824 SF	

MAXIMUM

		`
Height	450 FT	
Density	424 Units	
Zoning	AC-3A/T	
Buildable Area	402,354 SF	
		/

ASSEMBLAGE OVERVIEW



No.	Property Address	Folio	Property Type	Buding Size	Lot Size	Zoning
1	367 N Orange Ave	26-22-29-1724-00-031	COVERED LAND	10,811 SF	12,270 SF	AC-3A/T
2	30 E Livingston St	26-22-29-0021-01-000	COVERED LAND	2,488 SF	32,436 SF	AC-3A/T
Total				13,299 SF	44,706 SF	



DEVELOPMENT MAP



MODERA

505 CHATHAM AVE (Proposed)

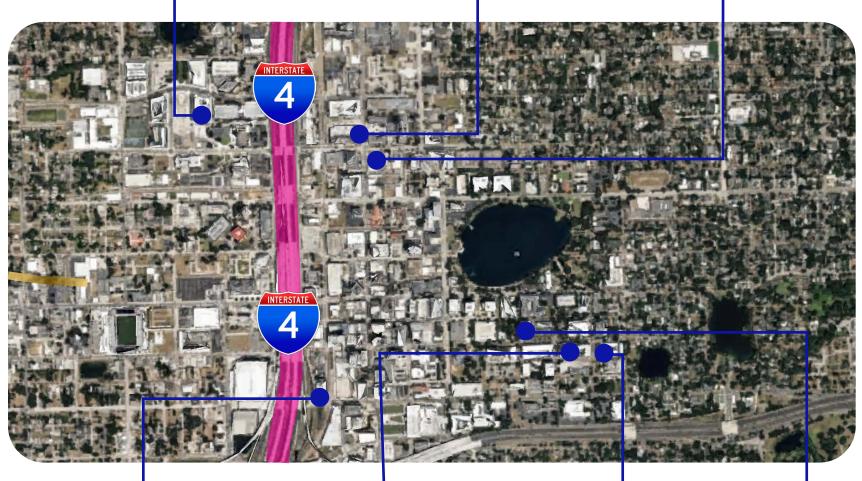


SOCIETY ORLANDO

434 N ORANGE AVE Office/Retail (Proposed)



SUBJECT SITE





CHURCH ST PLAZA

225 S GARLAND AVE 234 RESIDENTIAL (In Construction)



CAMDEN LAKE EOLA

520 E CHURCH ST CONDO BUILDING (Proposed)



VIVE ON LAKE EOLA

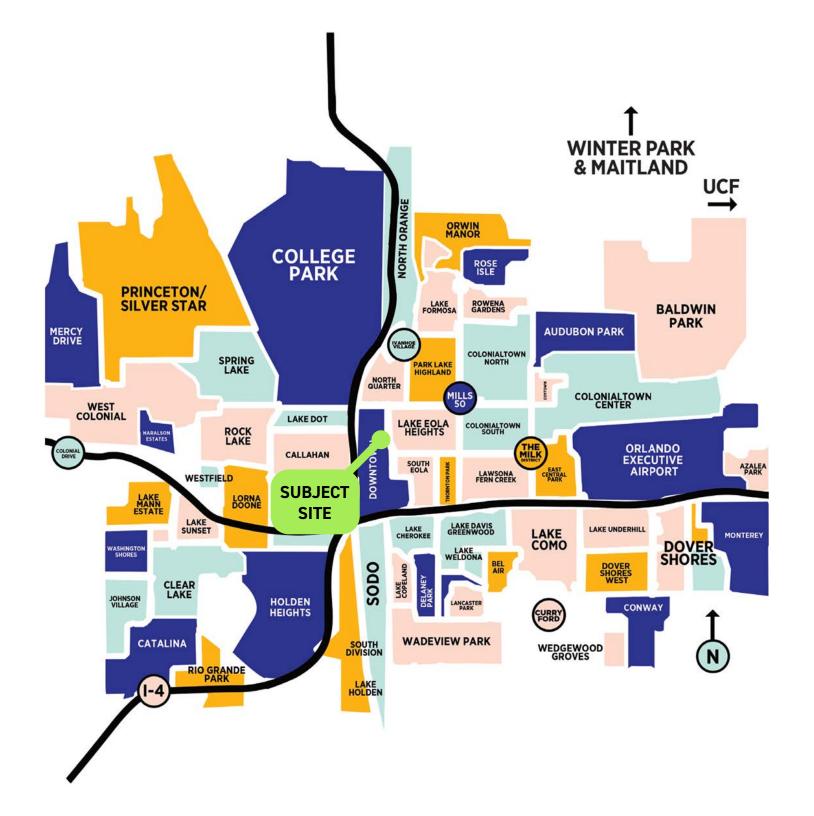
205 S Eola Dr OFFICE & RETAIL (Proposed)



CITI TOWER

101 LAKE AVE MIXED-USE (Proposed)

LOCATION MAP



RENT COMPARABLES

Bedrooms					Average
Studio	The Julian - \$3.22	MAA Robinson - \$3.24	N/A	Society - \$4.05	\$3.50
1 Bedroom	The Julian - \$2.54	MAA Robinson - \$2.98	Amelia Court - \$2.51	Society - \$3.68	\$2.93
2 Bedrooms	The Julian - \$2	MAA Robinson - \$2.48	Amelia Court - \$1.82	Society - \$3.53	\$2.46
3 Bedrooms	The Julian - \$2.26	\$0.00	Amelia Court - \$1.66	Society - \$3.51	\$2.48

^{*}Rates represented are averages of asking rates. Rates can vary based on views and floor height, rates do not include move in incentives which are trending depending on the project around 1/2 to 1 month of free rent. Analysis does not include additional charges like pet, parking, etc. Rates as of January 1, 2024. Comps selected include: Buildings built after 2015 with 200 units + with market rate pricing.







CREATIVE VILLAGE

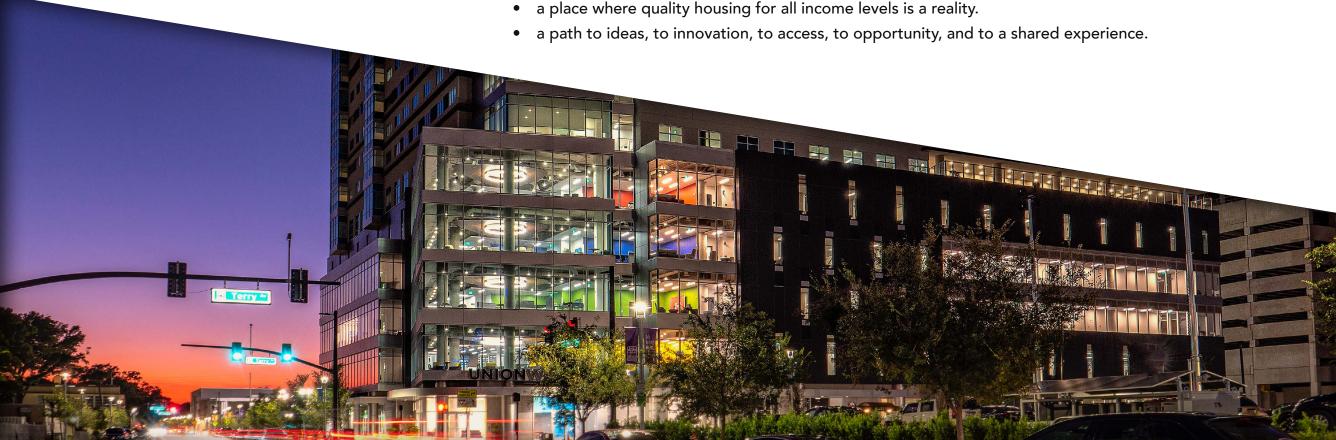
Creative Village is one of the newest districts in downtown Orlando. Uniting Orlando's deep education, technology, and digital media sectors, it is home to UCF Downtown and the Valencia College Downtown Campus, and it will welcome EA Tiburon's new headquarters in 2021.

Creative Village adds learn to the live/work/play mix, delivering an urban innovation district that supports a synergistic and dynamic blend of preschool through higher education, mixed-income residential, student housing, office space and creative studios, retail, restaurants, and park space.

Opportunity is growing on the west side of Orlando's downtown. Creative Village, the transformation of 68-acres of land into a mixed-use Innovation District, provides residents with new paths to education, careers, business, housing and community.

This \$2 billion public-private partnership is a shared vision for our community to ensure that our city's kids have access to quality education in their neighborhood, which can lead to a high-quality job in their neighborhood, which ultimately provides them with the opportunity to raise a family in their neighborhood.

- a place where businesses can expand, with access to a quality workforce and thousands of potential customers right outside their window.
- a place where quality housing for all income levels is a reality.



LAKE EOLA

As a designated historic district, Lake Eola Heights is one of downtown Orlando's oldest and most architecturally diverse, predominantly residential neighborhoods.

Stroll along the shady, tree-lined streets and you'll see a mix of Craftsman, Mediterranean Revival, Colonial Revival, and frame vernacular residences that blend with Art Deco and traditional homes, as well as established condominiums.

Lake Eola Park is located in the heart of Downtown Orlando, with a sidewalk that circles the lake 0.9 miles in length, making it easy for visitors to keep track of their walking or running distances.





SPORTS ENTERTAINMENT DISTRICT

This exciting mixed-use development project adjacent to Kia Center on 8.43 acres will include several structures, a festival plaza space, approximately 200,000 sq. ft. of office space, 100,000 sq. ft. of retail space, a 250-room luxury hotel with expo center, 300 residential units, 80,000 sq. ft. for event space, and 2,300 integrated smart parking spaces.





